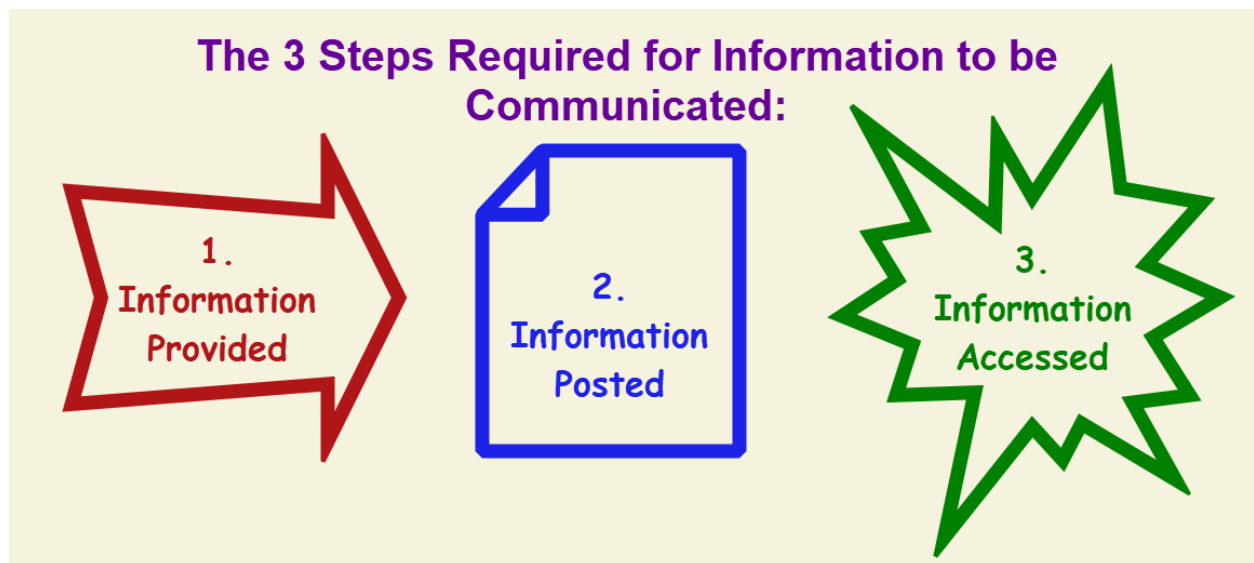


You have a Website...Now Get Your Church on Board

1. **Use your church web URL** (web address) **frequently** (all the time). Put it in the Sunday bulletin *every* Sunday. Put it at the bottom of most fliers and other forms of communication (e.g., newspaper). Put it at the bottom of all emails coming from the church or pastor (signature line).
2. **Explain to your congregation your vision for the website.** Explain how the website can be used. Have an on-going plan (6 months?) for getting your congregation using the website.
3. **Show, talk about, and demonstrate the website.** On Sundays, at Ad Council, on Facebook, in meetings.
4. **Get members to provide information.** Explain to your congregation that content for the website (and other communication tools) must be provided by members. *Communication is an all-church endeavor.*
5. **Make it clear how information is to be channeled to the webmaster.** Have a plan and communicate the plan.
6. **Get WiFi in your church.**



Communication of information can *fail* if any of these steps are not done.
Where are your weaknesses?